

ORDER



KSDK

Orders
Order / Rev: 722341
Alt Order #: 06372503
Product Desc: ZWEIFEL 4 TREASURER
Estimate: 2453
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Zweifel, Clint / State Treas / D
Demographic: A35+
Product Codes: PL-State/Local
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	\$8,025.00	\$6,821.25
10/29/12	10/29/12	2	\$1,725.00	\$1,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$8,025.00	\$6,821.25	0.00
November 2012	2	\$1,725.00	\$1,466.25	0.00
Totals	12	\$9,750.00	\$8,287.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	10/26/12	10/26/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$825.00		0.00			
E 2	KSDK	10/29/12	10/29/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00			
E 3	KSDK	10/29/12	10/29/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$825.00		0.00			
E 4	KSDK	10/28/12	10/28/12	Rams Weekly Rams Weekly	CM	SU 10A-10:30A/SL (10:00 AM-10:30 AM)	-----S	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
RAMS TAILGATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$375.00		0.00			
E 5	KSDK	10/25/12	10/25/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 2453

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSDK	10/25/12	10/25/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$825.00		0.00						
E 6	KSDK	10/25/12	10/25/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$900.00		0.00						
E 7	KSDK	10/25/12	10/25/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$825.00		0.00						
E 8	KSDK	10/23/12	10/23/12	M-F 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$825.00		0.00						
E 9	KSDK	10/23/12	10/23/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$900.00		0.00						
E 10	KSDK	10/23/12	10/23/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$825.00		0.00						
E 11	KSDK	10/24/12	10/24/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$900.00		0.00						
E 12	KSDK	10/24/12	10/24/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$825.00		0.00						
													Totals	12	\$9,750.00